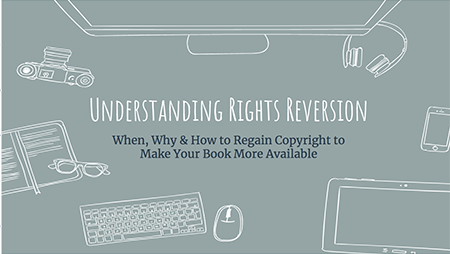
Understanding Rights Reversion

Presentation Notes

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# 1. Understanding Rights Reversion

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# 2. Hello!

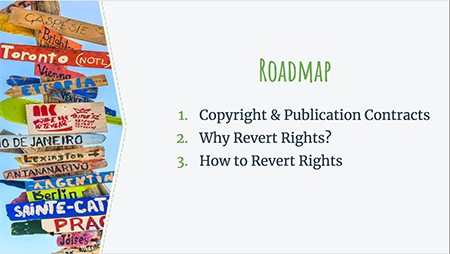
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# 3. Roadmap

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# 4. Copyright & Publication Contracts

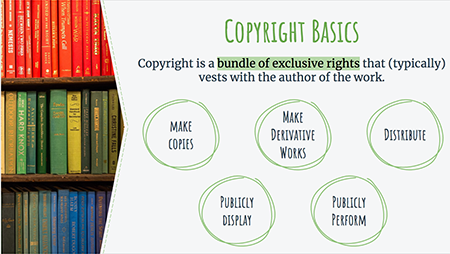
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# 5. Copyright Basics

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# Slide_thumbnails/slide_6.png6. Publication Contracts

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# Slide_thumbnails/slide_7.png7. Rafaela Reversion

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# Slide_thumbnails/slide_8.png8. Getting Rights Back

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# Slide_thumbnails/slide_9.png9. Why Revert Rights?

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# Slide_thumbnails/slide_10.png10. The Case of the Missing Books

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# Slide_thumbnails/slide_11.png11. Examples

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# Slide_thumbnails/slide_12.png12. How to Revert Rights

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# Slide_thumbnails/slide_13.png13. Flowchart

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# Slide_thumbnails/slide_14.png14. Do You Need to Revert?

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# Slide_thumbnails/slide_15.png15. Martin Maritime

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# Slide_thumbnails/slide_16.png16. Flowchart

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# Slide_thumbnails/slide_17.png17. Flowchart

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# Slide_thumbnails/slide_18.png18. The Lowdown on Reversion Clauses

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# Slide_thumbnails/slide_19.png19. Sample Reversion Clause #1

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# Slide_thumbnails/slide_20.png20. Sample Reversion Clause #2

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# Slide_thumbnails/slide_21.png21. Flowchart

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# Slide_thumbnails/slide_22.png22. Sybil Soothsayer

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# Slide_thumbnails/slide_23.png23. Exercising a Reversion Clause

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# Slide_thumbnails/slide_24.png24. Flowchart

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# Slide_thumbnails/slide_25.png25. Flowchart

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# Slide_thumbnails/slide_26.png26. Carla Carlsbad

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# Slide_thumbnails/slide_27.png27. Strategize: Build Your Case

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# Slide_thumbnails/slide_28.png28. Be Reasonable

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# 29. Be Reasonable: Katie Hafner

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# 30. Be Flexible

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# Slide_thumbnails/slide_31.png31. Be Flexible: Barbara Waxer

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# Slide_thumbnails/slide_32.png32. Be Creative

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# Slide_thumbnails/slide_33.png33. Be Creative: Jessamyn West

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# Slide_thumbnails/slide_34.png34. Be Persistent

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# Slide_thumbnails/slide_35.png35. Be Persistent: Jeff Hecht

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# Slide_thumbnails/slide_36.png36. Flowchart

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# Slide_thumbnails/slide_37.png37. What Are You Waiting For?

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# Slide_thumbnails/slide_38.png38. Further Resources

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# Slide_thumbnails/slide_39.png39. Credits

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[[1]](#footnote-1).

1. . **Authors Alliance is grateful to Arcadia—a charitable fund of Lisbet Rausing**

   **and Peter Baldwin—for a grant that supported the creation of these materials.** [↑](#footnote-ref-1)