Understanding and Negotiating
Book Publication Contracts

Email to Announce Workshop

# Upcoming Workshop: Understanding and Negotiating Book Publication Contracts

Do you want to publish a book? Are you thinking of working with a publisher to bring your manuscript to market? Do you want to understand the basics of copyright law, negotiation, and publication contract terms *before* you agree to a book deal? If so, **Understanding and Negotiating Book Publication Contracts** is for you!

**DATE**

**TIME**

**PLACE**

This workshop, led by [INSTRUCTOR NAME], will cover the clauses that frequently appear in publication contracts, explain in plain language what these terms mean, and present strategies for negotiating “author-friendly” versions of these clauses. We’ll also cover:

* Copyright basics for academic authors;
* Contract and negotiation fundamentals;
* Pros and cons of assigning and licensing your copyrights;
* Your obligations to your publisher;
* Responsibilities of authors and publishers in preparing, designing, and marketing a book; and
* Options for ensuring your book is available to readers after its commercial life is over.

A book contract is a powerful means of maximizing your creative, scholarly, and pragmatic goals for your work. Join us to learn more!

[[1]](#footnote-1).

1. . **Authors Alliance is grateful to Arcadia—a charitable fund of Lisbet Rausing**

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